



**DUNEDIN  
SHANGHAI**  
association inc

You are warmly invited to a talk from our guest speaker

## **Lin Zhang**

**We say, it takes a village to raise a child.**

**Lin says, it takes a 'global' village to raise a child, when we take young people from across the world to study in our NZ schools.**

The happiness and success of these young people depends on the collaboration among parents, international directors, principals and teachers, homestay families, their peers and local communities. We do it together!

Lin is a PhD Candidate from University of Otago. Lin did ethnographic research on Chinese parents and why they considered sending their adolescent children to study overseas. In her research, she identified 4 types of parents regarding their motives for their children's overseas schooling. In her Webinar with SIEBA, she presented the strategies she created for recruiting in Chinese market.

If you are considering new strategies in recruiting Chinese students, come along. You are the experts in this industry. Lin has stories and ideas to share. She would love to listen to yours.

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**Date: Thursday 15 June 2023**

Chinese dim sim and drinks will be served

**5.30pm start, finishes around 7:00pm**

**Venue: Business South**

Public Trust Building, Level 3, 442 Moray Place,  
Dunedin (opposite First Church)

For catering purposes, please RSVP by  
Monday 12th June

**Email: [dunedin@terramark.co.nz](mailto:dunedin@terramark.co.nz)**